

Study of the relations between the Castelló enterprise environment and Universitat Jaume I of Castelló

Institution



* Vicerectorate of Students and Employment



Office for International and Educational Cooperation*

Objective

To analyse the perception and evaluation of, and the satisfaction with this relationship as well as the services that Universitat Jaume I offers to environmental organisations

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METHOD: Sample

1868 companies was surveyed
305 answers were received

METHOD: Procedure

Postal survey

METHOD: Variables

Enterprises description (4 items)

- **Field of activity** (public, private and non-for-profit)
- **Economic sector** (agriculture, industry, construction & services).
- **Number of workers** (up to 10, from 11 to 50, from 51 to 199, over 200)
- **Geographical level** (local, provincial, regional, national & international).

University relationship

- **Enterprises role in graduate's education** (8 items).
- **University-employers relationship** (4 items).

ANALYSIS

One-way ANOVA are put-off with SPSS

RESULTS

A) Enterprise role in graduate's education

Significant differences are red squared

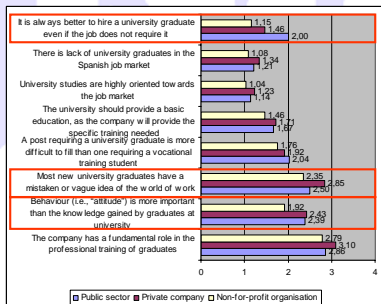


Figure 1. By field of activity

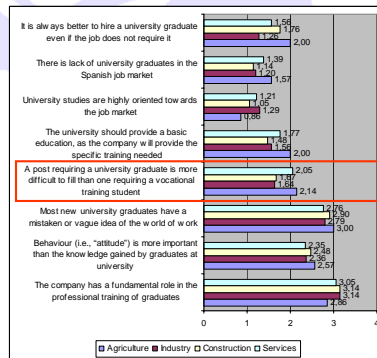


Figure 2. By economic sector

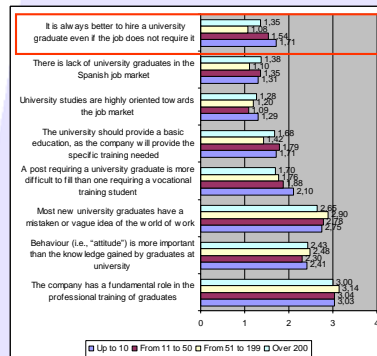


Figure 3. By number of workers

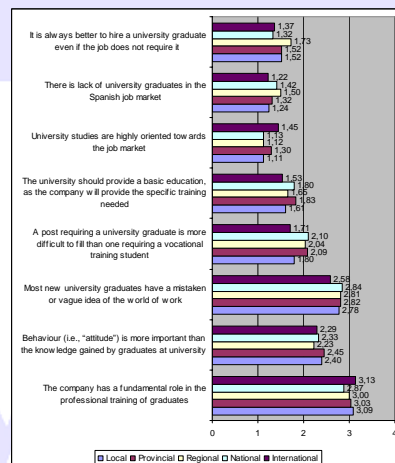


Figure 4. By geographical level

B) University-employers relationship

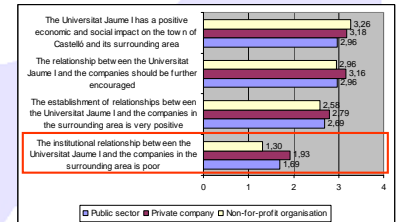


Figure 5. By field of activity

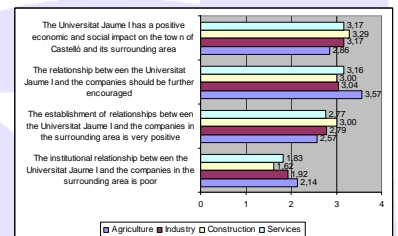


Figure 6. By economic sector

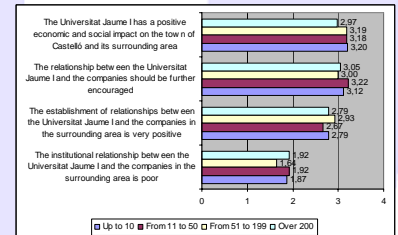


Figure 7. By number of workers

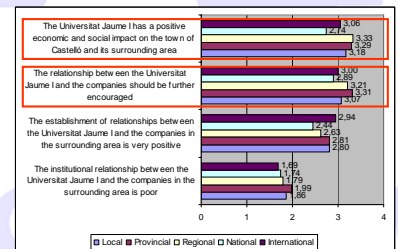


Figure 8. By geographical level

CONCLUSIONS

1. There are significant differences in beliefs about enterprise role in graduate's education depending on socioeconomic factors of enterprises: not in geographical level, but in size, field of activity and economic sector.
2. There are significant differences in satisfaction with university and commitment depending on field of activity, and geographical level, but not in economic sector and size.
3. University may take into account the different perceptions in order to prepare and address different products and strategies depending on socioeconomic factors.