

PRINCIPLES OF THE EDUCATIONAL MODEL

The Universitat Jaume I's educational model is based on ten principles that are closely interrelated, and which cannot be understood without considering them as a whole:

1. Comprehensive development of students
2. Fostering of ethics and social responsibility
3. Commitment to development and social and territorial cohesion
4. Encouragement of the vocation for research
5. Increased internationalisation
6. Commitment to Valencian as the institutional language and to multilingualism
7. Encouragement of the use of ICTs
8. Continuous improvement of quality
9. Promotion of employability and a smart entrepreneurial spirit
10. Promotion of lifelong learning



Further information:

InfoCampus. Universitat Jaume I
12006 Castellón de la Plana
Tel. 964 728 080 / 964 728 000
info@uji.es

Academic information:

Master's Degree in Management
Ricardo Chiva Gómez
Phone: +34 964 387 111 | rchiva@uji.es
Rafael Lapiedra Alcamí
Phone: +34 964 387 112 | lapiedra@uji.es
www.mastermanagement.uji.es

www.postgrado.uji.es



Master's Degree

Management

Social Sciences and Law



Presentation

The Master's Degree in Management of the Universitat Jaume I is a pre-experience one-and-a-half-year full-time programme mainly taught in English which provides the opportunity to acquire advanced knowledge and general management competences. The master, designed for graduates interested in leading organizations and companies, focuses on an innovative and international perspective on management and gives the opportunity to study one semester abroad (University of Salford, UK; University Carlo Cattaneo, Italy) and to do an international internship.

Coordinator

Rafael Lapiedra Alcamí y Ricardo Chiva Gómez. Department of Business Administration and Marketing. UJI.

Further information

Number of credits: 90 ECTS credits (European Credit Transfer System)

Duration: one and a half academic years (October /January)

Language of instruction: English

Mode of study: face-to-face learning

Course structure [25 places]

Distribution of subjects	Character	ECTS
First semester (30 ECTS)		
Strategic Management: Advanced Planning and Formulation	C	7,5
Business Environment Analysis in Innovative Organizations	C	7,5
Human Resource Management and Organizational Behaviour	C	7,5
Operations Management	C	7,5
Second semester (30 ECTS)		
Strategic Management: Implementation in Specific Contexts	C	7,5
Industry, Networking and Innovative Contexts	C	7,5
Organizational and Human Resource Development	C	7,5
Information Management	C	7,5
Third semester (30 ECTS)		
In company placement	OP	15
Management Project	MT	15
Total		90

C: Compulsory | OP= Optional | MT=Master's Thesis