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The UJI Crowdfunding Campaign for Scholarships and Research Exceeds 25,000

The first part of the crowdfunding campaign, the active phase, will end this February, and the resources raised up to that point will be allocated to the projects that have obtained them to begin their management. From March until the end of this academic year, the passive phase will begin, where the four projects will continue to be active on the UJI donation platform.



The crowdfunding campaign initiated by the Universitat Jaume I this academic year 2022-2023 and aimed at [obtaining donations](#) for scholarships and research projects in the social field, has exceeded the amount of €25,000 with more than 160 individual donations.

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Among the entities that have donated to the campaign is the company BECSA, which has joined as a sponsor with €3,000

This campaign of fundraising through crowdfunding, under the slogan “You also add up, become a donor!” is promoting the collaboration of the university community and all citizens to obtain sufficient resources to strengthen the Scholarship Fund of the UJI and to expand the lines of work in three research projects related to cancer and Alzheimer’s, two diseases that significantly affect our society.

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The four projects that are part of the crowdfunding campaign are:

The UJI Scholarship Fund, which aims to obtain sufficient resources to meet the needs of students with financial problems or unexpected situations to continue their university studies.

The Physical Activity and Oncology project, which aims to expand research focused on the ability to modulate and mitigate the side effects of cancer treatments through specialized physical exercise programs.

The “Biotechnology against Alzheimer’s disease” project, which aims to contribute to the understanding of the underlying causes of neuronal death in order to provide new molecular targets for the design of effective treatments against Alzheimer’s disease using biotechnological tools.

The skin cancer prevention project, which seeks to analyze the genetic and environmental factors involved in the appearance of skin lesions, as well as the molecular mechanisms involved in the formation and progression of skin cancers.

Tax deductions

Individuals or legal entities contributing to the donation campaign may benefit from tax deductions, depending on the contribution made.

In the case of individuals who pay personal income tax (IRPF), 80% of the donation can be deducted from their taxable income if the contribution is equal to or less than €150 or, in the event that it is higher, the deduction will be 80% of the first €150 and 35% of the rest of the money contributed.

In addition, a 20% deduction can also be made on the regional section of the IRPF, since the four projects of the campaign have been declared scientific activities of social interest by the Generalitat Valenciana (Valencian Regional Government).

Therefore, an individual who makes a donation of €150 to the campaign, for example, will be able to deduct the full amount of the contribution made.

For sponsoring or collaborating companies that make a donation, such as the one made by the company BECSA, the tax deduction percentages vary between 35% and 40%, depending on the previous collaboration between the UJI and the collaborating entity.